

„Priceless Emotions with Mastercard” Competition Rules

1. The present Rules set out the conditions and rules of the competition: ‘Priceless Emotions with Mastercard’ (**The Competition**) connected to the 12th edition of the International Festival of Independent Cinema MASTERCARD OFF CAMERA held in Cracow between April 26th and May 5th, 2019 (**The Festival**). The Competition Organizer is the OFF CAMERA Foundation with its registered seat in Cracow, ul. Karmelicka 55/7, 31-128 Kraków, KRS nr 0000428063 (**The Organizer**).

2. The Competition shall be held during the Festival that is between April 26th and May 1st, 2019.

3. For any physical person (hereinafter referred to as **‘the Participant’**) to have the right to participate in the Competition they shall:

- a. live within the borders of the Republic of Poland
- b. be of age, or hold the approval of their legal representative to participate in the Competition,
- c. not be related to the Organizer in any personal, material or organizational way,
- d. have read the Competition Rules and accepts their conditions
- e. have performed the Competition Task.

Failure to comply with any of the conditions set out in art. 1a – e shall be the base for excluding a Participant from the Competition.

4. To become a Participant, a person shall:

4.1. fulfill the requirements as described in par. 3 above.

4.2. Purchase a Festival ticket/pass in one of the following locations: the Festival Center located in Pałac Czeczotka (ul. Świętej Anny 2/ul. Wiślna 1, Cracow) or in the Małopolski Ogród Sztuki (ul. Rajska 12, Cracow) between April 26th and May 1st, 2019. Upon the purchase of tickets/Festival passes every person shall receive a postcard marked with the name of the Competition ‘Priceless Emotions with Mastercard’ (6 designs) (hereinafter referred to as **‘The Postcard’**). Each postcard shall contain information on the Competition Task. The Organizer informs that postcards shall be distributed until stocks last.

4.3. complete the Competition Task by preparing a creative description of emotions felt by the Participant as a result of watching one of the films screened at the Festival (hereinafter referred to as **‘the Description’**). The description shall be written on the back of the Postcard.

4.4. write their name, surname, telephone number and e-mail address on the Postcard. The Organizer reserves the right to contact only persons selected by the Commission, as described below, as the Competition winners.

4.5. place the Postcard with the Description into one of the urns located in the Festival Center or the Małopolski Ogród Sztuki (during the duration of the Competition according to par. 4.2 and within the opening hours of the designated locations).

5. In order to resolve the Competition, a Commission consisting of the Organizer’s representatives (hereinafter referred to as **‘the Commission’**) shall be created by the Organizer. The Commission shall select the winners of the first, second and third place in the Competition (basing upon the criteria of originality, creativity and ingenuity). The Laureates shall be informed of their success until May 2nd, 2019 (until 20:00) via e-mail or phone, as preferred by the Organizer. The condition to receive the prize is to send a reply e-mail until May 3rd (until 13:00) and to fulfill the requirements described in par. 8 and 9 of the present Rules.

6. The Prize in the Competition (hereinafter referred to as **‘the Prize’**) shall be:

6.1. a double invitation the Festival Closing Gala, held at the ICE Congress Center on May 4th, 2019 at 20:00 in Cracow, for the Competition Laureates who won first, second and third places.

6.2. an Open Festival Pass for the year 2020, under the conditions described in par. 9 and 10 of the Rules.,

- The Prize, as described in par. 6.1, shall be presented to the Competition Laureates directly before the Festival Closing Gala in a location agreed by the Organizer and the particular Competition Laureate (Festival Center or the direct vicinity of the ICE Congress Center). The prize, as described in par. 6.2, shall be presented to the Competition Laureate who won first place directly before next year's edition of the Festival. The Organizer hereby informs that the said Prize shall be presented only if the Organizer organizes the next edition of the Festival in 2020. If such organization does not take place, the Competition Laureate shall not receive any form of compensation.

6.3. Additionally, the Titular Sponsor of the Festival, Mastercard, shall have the option to sponsor a material prize and sum of money in the amount of 1/9 of the worth of the material prize – a surprise which shall be presented to the Laureate who won first place in the Competition at the Festival Closing Gala under the condition of par. 8 and 9. The Organizer informs that the above is by no means an obligation of the Titular Sponsor of Festival, Mastercard, to sponsor an additional Prize. The above is an option of the Titular Sponsor.

7. The selection of the first winning Description shall be announced at the Festival Closing Gala on May 4th, 2019 after 20:00. In cases described in par. 9 of the present Rules, the selection of the second and third place winning Descriptions may be announced (Description for winning second or third place).

8. Under the conditions set out in par. 9 of the present Rules, a person to become the Competition Winner and be eligible for the Prize for the first, second and third place (hereinafter referred to as **'The Laureate'**) shall be a Participant who:

8.1. contacts the Organizer in the mode described in par. 5 of the present Rules, and with regard to the Prize for the first place in the Competition, shall be present at the Festival Closing Gala and shall personally collect the Prize on stage during the Closing Gala, immediately after the announcement of the winning Description.

9. Simultaneously, it is hereby agreed that:

9.1. in case there is no contact with the Laureate in the mode and at the time set out in par. 5 of the present Rules, such a Participant shall not become the Laureate and, in consequence, shall not be eligible to receive any of the Prizes.

9.2. in case the Laureate who won first place in the Competition is not present at the Closing Gala, such a Participant shall not receive the Prize for the first place in the Competition. Lack of presenting themselves by the Participant immediately after being called out at the Closing Gala shall be considered an absence as well. The Organizer shall have the right to present the Prize for the first place in the Competition to the person who won second place in the Competition, under the condition they fulfill the requirements set out in par. 8 of the present Rules.

9.3. in case of the Participant who is the author of the second place winning Description is absent at the Closing Gala, in the event described in par. 9.2., such a Participant shall not receive the Prize. Lack of presenting themselves by the Participant immediately after being called out at the Closing Gala shall be considered an absence as well. The Organizer shall have the right to present the Prize for the first place in the Competition to the person who won third place in the Competition, under the condition they fulfill the requirements set out in par. 8 of the present Rules.

9.4. in case of the Participant who is the author of the third place winning Description in the Competition is absent at the Closing Gala, in the event described in par. 9.3 above, the Competition shall be ended without resolution and without presenting any Prizes described in par. 6.2 and 6.3. of the present Rules. Lack of presenting themselves by the Participant immediately after being called out at the Closing Gala shall be considered an absence as well.

10. The Prize shall not be exchanged to any kind of equivalent, and a financial equivalent in particular.

11. The Laureate will only be able to use their right to receive the Prize if they present the required personal and contact data necessary to process the right and to calculate personal income tax for physical persons.

12. The Organizer solely shall be responsible for the Competition.

13. We hereby inform, that the Personal Data Administrator shall be 'OFF CAMERA Foundation', with its registered office at ul. Karmelicka 55/7, 31-128 Kraków, registered in the Register of associations, other social and professional organizations, foundations and public healthcare institutions and the Register of entrepreneurs of the National Court Register led by the Circuit Court in Kraków – Śródmieście, XI Economic Division of the National Court Register under KRS 0000428063, NIP: 677-237-04-09, REGON 122633050. Personal data shall be processed for the purposes of the Competition and in order to and complete all tax, financial and accounting obligations, as well as for purposes related to bringing possible claims or defense against claims. Detailed information on the processing of personal data in the 'OFF CAMERA Foundation' is available on the website www.offcamera.pl, in the tab RODO (GDPR).

14. Upon sharing their data (name, surname, phone number, e-mail) on the Postcard, the Participant:

a Grants consent for their personal data to be processed by the Administrator - OFF CAMERA Foundation with its registered seat in Cracow, ul. Karmelicka 55/7, 31-128 Kraków, for purposes of organizing and executing the Competition. The consent is voluntary and may be withdrawn at any given time. Withdrawing the consent shall not affect the legality of the processing performed on the basis of that consent prior to its withdrawal.

b Grants consent to share by the Administrator - OFF CAMERA Foundation with its registered seat in Cracow, ul. Karmelicka 55/7, 31-128 Kraków, photographs and audiovisual materials containing my image (i.e. photos from the award ceremony or the course of the competition) on the following fields of use including:

1) saving and multiplying by magnetic and digital recording methods,

2) storing in computer memory and IT networks,

3) sharing the image – screening, playing, and public sharing in a way enabling anyone to have access to it at any time and place chosen by them, via incl. IT systems

- on the webpage, and in social media profiles administered by the Administrator etc.

Simultaneously, it is acknowledged that the image of the Participant (if applicable) shall be used solely for the purposes of promotion and functioning of the Administrator and to publish the results of the Competition.

The consent shall be voluntary and may be withdrawn at any given moment. Withdrawing the consent shall not affect the legality of the processing performed on the basis of that consent prior to its withdrawal.

I hereby acknowledge, that I have been informed about the Participant's right of access to their personal data, including receiving a copy of them and correcting, deleting or restricting the processing of data, transferring data to another administrator, and expressing refusal to process data.

15. The Laureate shall lose their right to the Prize (also after receiving the Prize) if they became a Participant or Laureate in spite of violating the conditions or against the terms of the present Rules.

16. Complaints shall be filed to the address of the Organizer. Complaints shall be resolved within 1 month.

17. Polish law and the jurisdiction of applicable courts of law shall apply to all provisions of the present Rules.

18. The Rules shall be the sole document defining the terms of the Competition.

